



QUÉBEC: PROUD AND DOING BUSINESS AROUND THE WORLD!

SUMMARY OF QUÉBEC'S
INTERNATIONAL VISION

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Québec's International Vision complements and extends Québec's International Policy, which is still in force. In terms of international relations, the government will continue to promote Québec's identity and interests around the world, while placing greater emphasis on trade and market diversification, as well as on attracting Investments.

THE FOUNDATIONS FOR QUÉBEC'S INTERNATIONAL ACTION

Now more than ever, Québec's international action will be based on the following three principles:

- 1- Language and culture: the affirmation of our identity
- 2- Proximity: the desire to better serve regions and partners
- 3- From soft diplomacy to economic diplomacy

Québec's network of offices abroad: Key support for economic canvassing

Our well-established diplomatic network distinguishes Québec from other Canadian provinces and federated states on the international scene. Québec can currently rely on a network of **33 offices** in **18 countries**.

 The government offices set off in boxes report to a single head of post.

*PARIS

- Québec General Delegation in Paris
- Francophone and Multilateral Affairs Delegation
- Québec Representation in the Permanent Delegation of Canada to UNESCO



This vision centres on three action areas

Stronger economic action at the international level

1. Attract investments and increase exports.
2. Recruit labour and talent.
3. Boost Québec innovation in international markets.
4. Open the world to educational institutions and young people.
5. Contribute to the fight against climate change from a sustainable economic perspective.

Rely more fully on our networks and make them powerful economic levers

1. Strengthen Québec's action with respect to La Francophonie.
2. Promote Québec's culture and artists internationally.
3. Consolidate Québec's standing as a world-class tourist destination.
4. Attract more international organizations and events to Québec.
5. Mobilize Quebecers who are active in international business networks.

Modernizing international action

1. Better high-level coordination.
2. The Québec brand: an international positioning strategy.
3. Institut de la diplomatie du Québec (Québec Institute of Diplomacy).
4. Concerted and enhanced strategic international monitoring.
5. Québec government "offices of the future": true economic and cultural hubs.



Québec benefits from many advantages for achieving its international ambitions



Participation in major economic agreements

Under current agreements, companies setting up operations in Québec can export tariff free to a number of prominent markets, including the European Union, United States, South Korea, Japan and Mexico. In addition, they are allowed tariff-free procurement in these same countries, thereby reducing the cost of some of their inputs.



A strategic geographic location and a well-integrated transportation infrastructure

Because of its location, Québec provides one of the shortest routes between North America and Europe. Its modern and efficient transportation infrastructure means that goods can be shipped by land, rail, sea or air, or even a combination of two or more of these modes.



A global innovation hub

Québec has centres of excellence in a broad range of innovative sectors: artificial intelligence, aerospace, video games, visual effects and animation, life sciences and health technologies, software development, clean technologies, financial technologies, data centres, cybersecurity and biofoods.



A leading producer of clean energy

Québec is one of the world's largest hydropower producers and can provide extensive availability and a stable supply of clean, renewable energy at competitive prices.



Diversified natural resources

Québec has diversified natural resources, in particular significant mineral and forestry resources.



High-quality human resources

Québec has an advanced ecosystem of educational and research institutions, bolstered by the arrival of international workers and students. Montréal is Canada's university capital and was ranked the best student city in the Americas in 2019¹.



Competitive operating and living costs

Foreign investors can benefit from competitive living and operating costs in Québec, in addition to a host of support measures based on the nature of their projects.



An exceptional quality of life

Owing in particular to the accessibility and quality of its universal education, health, justice and childcare systems, which are underpinned by the values of solidarity and inclusion, as well as to the richness of its natural heritage and its great political and economic stability, Québec provides an exceptional living environment to those who choose to live there, whether alone or with their families.

1. QS Best Student Cities 2019 ranking.