

# Québec successful

Downtown view of Montréal  
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## Our territory

With 8.5 million inhabitants, representing 23% of the country's population, Québec is the second-largest province in Canada. It is also the biggest in terms of size, covering 1.67 million square kilometres.



## Our language

Colourful and vibrant, French is the official language. Nearly 80% of the population is francophone.



## Francophonie

We are a full member of the Organisation internationale de la francophonie (OIF) and one of the group's most active states. The French language is the third most used language in business globally.

The Francophonie market makes up more than 20% of the global trade in goods and 16% of the world's wealth.



## Our economy

With a GDP of nearly \$470 billion and the lowest unemployment rate in Canada, Québec makes up 20% of the Canadian economy.

98% of Québec companies are small and medium sized, and provide 92% of private sector jobs.



## QUÉBEC CITY, THE NATIONAL CAPITAL

- The cradle of French civilization in North America, the city's historic centre is a UNESCO World Heritage Site.
- With over 6,000 researchers and partners, the capital boasts one of the highest concentrations of research and technology transfer centres in Canada.



## **MONTRÉAL,** THE METROPOLIS

- A veritable open-air creative laboratory, Montréal has the second-highest number of consulates in North America after New York.
- The city is a leader in the visual effects and architectural technology fields.
- More than 65 international organizations, including the International Civil Aviation Organization (ICAO) and four United Nations agencies, are headquartered here.
- With over 50,000 international students, the city holds the No. 2 position in North America for the number of university students.
- Ranks as the top Canadian city for R&D investment in AI.

## **Innovative Québec**

- Québec is the Canadian province that spends the highest proportion of its GDP on R&D.
- 30% of R&D jobs in Canada are in Québec.
- Three of the province's universities lead Canada in research (Université Laval, McGill University and Université de Montréal).
- Montréal has the highest concentration of IT and multimedia companies in Canada, with some 350 companies employing 20,000 people.

## **Sustainable Québec**

- Québec has the lowest greenhouse gas (GHG) emissions per capita than all other Canadian provinces and US states.
- In line with the goals of the Paris Agreement, the province has committed to reaching the ambitious GHG emission reduction target of 37.5% by 2030, with effective tools to achieve this, notably the Québec-California cap-and-trade system.
- Québec's electricity is sourced from 99.8% renewable energy, principally hydropower.
- The largest number of electric vehicles in the country can be found on Québec roads, with nearly 45% of the country's total fleet.



## **Navigable Québec**

- The St. Lawrence River, stretching over 1,200 km, is one of the longest rivers on the planet.
- It is the most important waterway in North America, offering direct access to the continent year round.
- The river serves as an intermodal pathway linking North America's industrial heartland with the markets of Northern Europe and the Mediterranean.